

EXHIBITOR & SPONSOR PROSPECTUS



Adapt · Evolve · Execute
Be the Change

GLOBAL BUSINESS WEEK **2022** HYBRID EDITION

October 23 – 29, 2022
www.gbwbiba.bb

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- Ministry of Labour
- Ministry of International Business
- Oliver Wyman
- Pan Atlantic Bank & Trust
- Platinum International Business Solutions Management Services
- PricewaterhouseCoopers
- RBC Capital Markets
- RBC Dominion Securities Global Limited
- RBC Royal Bank of Canada
- RBC Wealth Management
- Republic Bank (Barbados) Ltd.
- Sandstorm Gold Bank Limited
- Scotia Bank
- Seaco
- SG Global Consulting Inc.
- Smith Compliance Consulting Inc
- SOL Petroleum
- Society of Trust & Estate Practitioners (STEP) Barbados
- Summit Asset Management
- Tailored Ltd
- TD Reinsurance
- TeleBarbados
- Terra Caribbean/Bajan Services
- Thompson Henry & Associates
- JLT Towner Insurance Management
- Tricor Caribbean Limited
- Tropical Computers
- Valeant International
- Wentworth Insurance Company
- Windermere Bank

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ABOUT GLOBAL BUSINESS WEEK

In 2009, BIBA recognised that to foster an increased appreciation among Barbadians for the international business sector and its contribution to the Barbados economy, a greater thrust would have to be made to educate and inform the public of the necessity of this valuable sector. Against this backdrop, International Business Week (IBW) was born, and it was a resounding success each year it was staged.

In 2020, the Barbados International Business Association (BIBA) rebranded and repositioned itself as the Association for Global Business amid the forecast of Barbados strengthening its position as a global business hub and, as a result, IBW was also rebranded to Global Business Week (GBW) to continue focusing national attention on the nature, importance, and contribution of the global business sector.

Coming out of the COVID-19 crisis, we have seen global businesses evolve and adapt by finding new ways for a business to continue under pressure and considers this to be a remarkable achievement as they demonstrate how important that evolution has been and how important the

global business sector is to Barbados.

This year, a different challenge is before us due to the impact the war in Ukraine is having on the supply of goods and services globally. In Barbados we are seeing this impact through increased cost and even deeper supply issues yet, we are excited about the new opportunities and global business in Barbados as it continues to be crucial to its survival and future.

The scope of the week will be explored through the pivotal and strategic theme - **Adapt. Evolve. Execute – Be the Change** as a strong message for everyone in the sector to be the change they want to see. It is against this backdrop that we will be hosting a hybrid week of activities as we celebrate Global Business Week in Barbados from October 23-29, 2022

The week will be presented as an exciting series of in-person and virtual events achieved through strong collaboration between BIBA and several strategic partners and sponsors such as your organisation/ firm.

The conference theme this year will be centered around **“Navigating a Challenging Global Business Environment: Opportunities and Change”** and we will explore this theme through topics such as regulatory environment updates, regional and global trade, investment, and more engaging thought leadership topics.

Last year, our virtual format attracted over 250-participants and strong media support locally and internationally, in keeping with the strength of our past events. We expect sponsors to build on the success of the past two years in reaching a global audience while driving more leads to your business.

Within this package, you will find a menu of sponsorship options offering you the opportunity to be associated with GBW 2022.

It will attract attendees across the globe thus presenting your brand to an even larger audience given the attraction of Barbados as a global business domicile. We invite you to partner with us this year as we stage yet another week of highly anticipated activities in a hybrid format.

PREMIUM SPONSORSHIP OPPORTUNITIES

As a premium sponsor, your brand will be strategically positioned in a dynamic context to take advantage of the hybrid conference environment this year.



	Sponsorship Levels			
Benefits	Diamond BBD \$30,000 (USD \$15,000)	Platinum BBD \$20,000 (USD 10,000)	Gold BBD \$12,000 (USD \$6,000)	Silver BBD \$8,000 (USD \$4,000)
Acknowledgement as a premium sponsor of Global Business Week.	✓	✓	✓	✓
Opportunity to place a corporate banner at the Press Launch, the Opening Reception, and the Discussion Forum and in the Main Conference Hall	✓	✓		
Opportunity to place a corporate banner inside the Main Conference Hall			✓	✓
Individual invitations to the GBW Opening Reception to be allocated as the sponsor pleases	6	4	3	2
Opportunity to have a Sponsor representative at all GBW Press Launch and media events	✓	✓	✓	✓
Opportunity to deliver the Welcome Remarks or Vote of Thanks at the Conference	✓			
The company logo prominently displayed in all local, regional, and international advertising and promotional materials for the Conference.	✓	✓	✓	✓
Identification as a sponsor on the GBW website plus a link to the sponsor's website	✓	✓	✓	✓

Sponsorship Levels

	Diamond BBD \$30,000 (USD \$15,000)	Platinum BBD \$20,000 (USD 10,000)	Gold BBD \$12,000 (USD \$6,000)	Silver BBD \$8,000 (USD \$4,000)
Benefits				
Banner advertising on the GBW website	1920px x 250px	300px x 600px	300px x 225px	300px x 225px
Complimentary advertisement in the Global Business Week Supplement in the Nation newspaper.	Half Page Colour Ad	Quarter Page Full-Colour Ad	5"x3 cols Black & White Ad	
Identification as a sponsor on the GBW social media platforms, BIBA's social and digital media platforms and other media platforms used for the promotion of the event	✓	✓	✓	✓
Complimentary individual registrations for the 2022 Global Business Conference in any of the two formats (virtual or in-person)	4	3	2	1
Registration of additional staff members for the conference in-person or virtual at a 10% discount on the regular rate	5	4	3	2
Photo record of sponsor's participation in GBW Events (at sponsor's request)	✓	✓		
Logo placement on Sponsor Thank You slide	✓	✓	✓	✓
Opportunity for a corporate multimedia presentation just prior to the morning break.	5 Minutes Day 1	3 Minutes Day 2		
Opportunity to promote products/services via GBW e-bulletin during the months of September and October	✓	✓	✓	

	Sponsorship Levels			
Benefits	Diamond BBD \$30,000 (USD \$15,000)	Platinum BBD \$20,000 (USD 10,000)	Gold BBD \$12,000 (USD \$6,000)	Silver BBD \$8,000 (USD \$4,000)
Logo visibility in the Conference App in all visible areas	✓	✓		
Logo visibility in the Conference App on the agenda and sponsor profile only			✓	✓
One (1) Virtual Exhibitor space in the Conference Platform that can be branded with the sponsor's media content as well as facilitate live streaming sessions organized by the sponsor during breaks	✓	✓	✓	✓
One (1) complimentary 8'X 8' booth space in Conference Exhibits Hall at the venue	✓	✓	✓	✓
One (1) transferable Conference Exhibitor Pass enabling your representative to participate in breaks, lunch, and networking mingle.	✓	✓	✓	✓
Reserved seating for your representatives at the GBW Church Service and Public Discussion Forum should you want to attend in person.	✓	✓	✓	✓
Opportunity for your representative to deliver a presentation on the career paths available within your organisation at the in-person Schools Symposium	✓	✓		
Access to the conference delegates list on request	✓	✓		
Opportunity to insert promotional materials in Conference pack and BIBA Charity Fun Walk/Run registration packs	✓	✓		

EVENT-SPECIFIC SPONSORSHIP OPPORTUNITIES



OPENING RECEPTION

Sunday, October 23, 2022
7 p.m. – 9 p.m.

This is the signature event that officially launches the week of activities and is usually opened by the Prime Minister or a designated senior minister of government. This reception is an exclusive, invitation-only event, attended by members of the global business community, local business representatives, the diplomatic corps, and government officials.

Main Sponsorship Contribution: BBD \$12,000/ USD \$6,000

Benefits

- Invitation for one (1) representative to the press launch for GBW 2022
- Opportunity to deliver brief remarks at the in-person Opening Reception
- Opportunity to be part of the receiving line to welcome guests as they arrive
- Opportunity to brand the entire reception area appropriately within standard GBW guidelines.
- Opportunity to invite up to five (5) guests or clients to the reception
- Opportunity to distribute corporate gifts to guests, or to conduct a promotional giveaway
- Opportunity to have your corporate logo featured on e-invitations, if sponsorship is confirmed no later than August 31, 2022
- Two (2) complimentary individual registrations for the 2022 Global Business Conference
- Registration of two (2) additional staff members to attend the conference either in-person or online at a 10% discount
- One (1) complimentary 8'X 8' booth space at the in-person Conference Exhibits Hall
- One (1) transferable in-person Conference Exhibitor Pass enabling your representative to participate in breaks, lunch, and networking mingle at the in-person conference
- One (1) virtual complimentary booth space
- Sponsorship acknowledgment during the week
- Opportunity to promote your products and services through the Global Business Week e-bulletin during October 2022
- Reserved seating for representatives at the Church Service and Public Discussion Forum
- Photo record of sponsor's participation in the Opening Reception (at sponsor's request)

OPENING RECEPTION

Entertainment Sponsorship Contribution: BBD \$6,000/USD \$3,000

Benefits

- Acknowledgement as a secondary sponsor of the event
- Opportunity to invite two (2), guests or clients, to the Opening Reception
- Registration of one (1) additional staff member to attend the conference at a 10% discount
- Opportunity to place corporate branding near the entertainment space
- Registration of two (2) staff members for the conference at a 10% discount
- Reserved seating for your representatives and guests at the GBW Church Service and Public Discussion Forum
- Opportunity to distribute corporate gifts to attendees at the reception or to conduct a promotional giveaway following the band segment

Reception Sponsorship Contribution [Limit of 5]: BBD\$2,000 / USD \$1,000

Benefits

- Acknowledgment as a contributor to the event
- One (1) invitation to the Opening Reception to be allocated as the sponsor pleases
- Opportunity to offer promotional giveaways to attendees
- Reserved seating for your representatives and guests at the GBW Church Service and Public Discussion Forum

VIRTUAL CAREERS SHOWCASE

Monday, October 24, 2022

1:00 p.m. – 4 p.m.

It is designed to provide young people and young professionals with an opportunity to learn more about careers in the sector and how to make the appropriate educational and work-related choices to achieve the most in their chosen career paths.

Primary Sponsorship Contribution: BBD \$4,000 / USD\$2,000

Benefits

- Acknowledgment as a Global Business Week Sponsor
- Sponsorship acknowledgement during the week
- Recognition as event sponsor on posters, other promotional materials, and advertising for the event
- Opportunity to conduct one (1) virtual workshop at the event with a relatable topic
- One (1) complimentary individual registration for the 2022 Global Business Week Conference
- Registration for up to two (2) additional staff members to attend the Global Business Week conference at a 10% discount
- Opportunity to promote your products and services through Global Business Week e-bulletin during the month of October 2022
- Invitation of one representative to the Global Business Week press launch

**Secondary Sponsor [Limit of 4]:
BBD \$2,500 / USD \$1,250**

Benefits

- Acknowledgement as a Global Business Week sponsor
- Logo on advertising and promotional materials related to the event Sponsorship acknowledgement during the week
- Registration of one (1) staff member for the GBW conference at a 10% discount

SECONDARY SCHOOLS SYMPOSIUM

Tuesday, October 25, 2022

8:30 a.m. –12:30 p.m.

The Schools Symposium is geared towards business students and other interested fourth, fifth and sixth form students across the island's public and private secondary schools looking for expert guidance from representatives across the global business sector. It provides them with an opportunity to learn more about careers in the sector and how to make the appropriate educational choices to achieve the most in their chosen career paths. This annual event attracts over 200 students and teachers and is expected to grow based on the high level of interest evidenced by the students who attended previously.

SPONSORS [Limit of 8]: BBD\$3,000 / USD\$1,500

Benefits

- Opportunity to deliver 20-minute presentation at the event
- Recognition as a sponsor on posters, other promotional materials, and advertising for the event
- Opportunity to distribute promotional material and interact with attendees during the break period
- One (1) complimentary 8x8" booth space in the room with the students
- Acknowledgement as a Global Business Week sponsor

HYBRID PUBLIC DISCUSSION FORUM

Tuesday, October 25, 2022
7 p.m. – 9:00 p.m.

This event attracts many participants from all walks of life who are eager to learn more about the true nature of the global business sector. We have expanded the cadre of persons coming into this hybrid event by integrating platforms such as YouTube and Facebook Live. Presenters are customarily drawn from within the sector, stakeholder agencies, the University of the West Indies, and other knowledge-based institutions, to provide a stimulating and informed perspective on the topic chosen each year.

Main Sponsorship Contribution: BBD \$6,000 / USD \$3,000

Benefits

- Sponsorship acknowledgement as title sponsor of the Discussion Forum
- Opportunity to present a 5-minute sponsor's remark and deliver the Vote of Thanks at the event
- Corporate logo on all flyers, advertising, and promotional materials related to the event
- Corporate logo included on the gift to the presenters
- One (1) complimentary individual registration for the 2022 Global Business

Week Conference

- Registration of two (2) additional staff members to attend the conference at a 10% discount
- Showcasing of a corporate video for up to 1-minute on the platform being used to live stream the event
- Opportunity to be identified as the host of the specially invited Cocktail Reception following the hybrid event and to brand the reception area appropriately
- Corporate logo on invitations sent out

Secondary Sponsorship
Contribution: BBD \$3,000 /
USD \$1,500

Benefits

- Sponsorship acknowledgment as sponsor of the Discussion Forum
- Corporate logo included on the gift to the presenters
- One (1) complimentary individual registration for the 2022 Global Business Week Conference
- Registration of one (1) additional staff member to attend the conference at a 10% discount

for the Discussion Forum, if sponsorship is confirmed no later than Sep. 15, 2022

- Photo record of sponsor's participation in Event (at sponsor's request)
- Reserved seating for your representatives and guests at the GBW Church Service and Public Discussion Forum
- Invitation of one (1) representative to the press launch for GBW
- One (1) individual invitation to the GBW Opening Reception to be allocated as the sponsor pleases

HYBRID GLOBAL BUSINESS CONFERENCE & WORKSHOPS

Three-day event

Wednesday – Friday, October 26th - 28th, 2022

Our hybrid Business Conference and Workshops is our flagship event for Global Business Week 2022. We are once again staging it over three days, with technical workshops on the last day.

Speakers and facilitators will be a mix of local, regional, and global business leaders with strategic knowledge and experience operating in global markets. As usual, this year's hybrid conference will be a must-attend event for anyone interested in expanding into the sector and gaining first-hand insight into how it functions. Over 250 participants are expected again for this 3-day event. The conference theme **"Navigating a Challenging Global Business Environment: Opportunities and Change"** is quite fitting as we will be exploring a range of topics on the agenda around it.

HYBRID GLOBAL BUSINESS CONFERENCE & WORKSHOPS

Wednesday – Friday, October 26th - 28th, 2022

Keynote and Main Conference Sponsor Contribution: BBD \$12,000 / USD \$6,000

Benefits

- Acknowledgement as Conference Sponsor on all media platforms and GBW website
- Logo visibility in all local, regional and international advertising and promotional materials for the Conference
- Opportunity to introduce the Keynote speaker on Day 1 of the Conference and be added to the sponsor's thank you slide
- Digital advertisement up to 1-minute to be played on the conference app and in-room throughout the GBW Conference
- Two (2) complimentary individual registrations for the 2022 Global Business Conference and Workshops
- Registration for up to two (2) additional staff members to attend the Global Business Week conference at a 10% discount
- Opportunity to promote your products and services through the Global Business Week e-bulletin during September and October 2022
- Corporate visibility during the media launch
- Photo record of sponsor's participation in Event (at sponsor's request)
- One (1) individual invitation to the GBW Opening Reception to be allocated as the sponsor pleases
- Large Side Bar (300px X 600px) Website Banner Advertising during the month of October
- Reserved seating for representatives at the Church Service and Public Discussion Forum
- One (1) complimentary 8'X 8' booth space in Conference Exhibits Hall at the venue and online
- One (1) transferable Conference Exhibitor Pass enabling your representative to participate in breaks, lunch, and networking mingle
- Opportunity to insert corporate branded promotional items in delegates' packs or conduct a promotional giveaway prior to, or post-break

HYBRID GLOBAL BUSINESS CONFERENCE & WORKSHOPS

Wednesday – Friday, October 26th - 28th, 2022

Networking Reception Sponsorship Contribution: BBD \$10,000/US \$5,000

Benefits

- Opportunity to brand the reception area appropriately in keeping with the Global Business Week branding arrangement
- Opportunity for sponsor to make a 10-minute corporate presentation immediately prior to the start of the networking mingle
- Corporate logo to be included on all promotional material associated with the networking mingle
- Opportunity to invite three (3), unregistered guests or clients to the networking mingle
- Acknowledgement as a Conference sponsor
- Two (2) complimentary individual registrations for the 2022 Global Business Conference
- Registration of up to two (2) additional staff members for the conference at a 10% discount
- Opportunity to place a corporate banner in the main conference area
- Reserved seating for sponsors
- Opportunity to conduct a promotional giveaway prior to, or post-break
- Invitation of one representative to GBW 2022 press launch and select media events
- Small Side Bar (300px x 225px) Website Banner Advertising during the month of October 2022. Sponsor to supply artwork.
- One (1) individual invitation to the GBW Opening Reception to be allocated as the sponsor pleases
- Reserved seating for representatives at the Church Service and Public Discussion Forum

**Individual Workshop Sponsor Contribution [Limit of 4]:
BBD \$3,000 / USD \$1,500**

This year, each individual workshop will be available for sponsorship.

Benefits

- Sponsor representative being able to Chair or Moderate the workshop
- Acknowledgement as a workshop sponsor
- One (1) complimentary conference delegate registration to the 2022 GBW conference virtually
- Registration for one (1) additional staff member to attend virtually the Global Business Week conference at a 10% discount

HYBRID GLOBAL BUSINESS CONFERENCE & WORKSHOPS

Wednesday – Friday, October 26th - 28th, 2022

Luncheon Sponsorship Contribution: BBD \$8,500 / USD \$4,250

Benefits

- Acknowledgement as a Conference sponsor
- Opportunity to deliver one 10-minute corporate presentation immediately prior to, or post-lunch on Day One of the conference
- Invitation of one representative to Global Business Week press launch
- One (1) complimentary individual registration for the Conference
Registration of up to three (3) additional staff members for the conference at a 10% discount
- Corporate logo prominently displayed in all local, regional, and international advertising and promotional materials for the Conference
- Opportunity to place a corporate banner in the main conference area
- Opportunity to brand online event platform
- Reserved seating for sponsors at the Conference
- Opportunity to brand the luncheon area appropriately, in keeping with the Global Business Week branding guidelines
- Opportunity to insert corporate branded promotional items in delegates' packs or conduct a promotional giveaway prior to, or post-break
- One (1) individual invitation to the GBW Opening Reception to be allocated as the sponsor pleases
- Reserved seating for your representatives and guests at the GBW Church Service and Public Discussion Forum
- Photo record of sponsor's participation in Event (at sponsor's request)

Coffee Breaks Sponsorship Contribution: BBD \$6,000 / USD \$3,000

Benefits

- Acknowledgement as a Conference sponsor
- Corporate branding at point of break service
- One (1) complimentary individual registration for the 2022 Global Business Conference
- Registration of one (1) additional staff member for the conference at a 10% discount
- Opportunity to insert corporate-branded promotional items in delegates' packs or conduct a promotional giveaway prior to, or post-break
- One (1) individual invitation to the GBW Opening Reception to be allocated as the sponsor pleases
- Reserved seating for your representatives and guests at the GBW Church Service and Public Discussion Forum

HYBRID GLOBAL BUSINESS CONFERENCE & WORKSHOPS

Wednesday – Friday, October 26th - 28th, 2022

Conference Tote Bag Sponsorship Contribution: BBD \$6,000 / USD \$3,000

Benefits

- Corporate logo featured prominently on the front of the bag
- Acknowledgement as a Conference sponsor
- Small Side Bar (300px X 225px) Website Banner Advertising on inner pages of the GBW Website
- One (1) complimentary individual registration for the 2022 Global Business Conference
- Registration of one (1) additional staff member for the conference at a 10% discount

Conference Bag Inserts: BBD \$1,500 / USD \$750

Benefits

- Acknowledgement as a Conference contributor
- The right to supply corporate branded writing material (pens/pencils/notepads) OR lanyards OR USB Drives to all delegates at the conference

Conference Speakers' Gifts Contribution: BBD \$4,000 / USD \$2,000

Benefits

- Opportunity to have gifts to speakers branded with the sponsor's logo
- Acknowledgement as a Conference sponsor
- Opportunity to have sponsors' representative participate in the presentation of speaker gifts
- Invitation for one (1) sponsor representative to the Opening Reception

HYBRID GLOBAL BUSINESS CONFERENCE & WORKSHOPS

Wednesday – Friday, October 26th - 28th, 2022

In-person Conference Exhibitor Contribution: BBD \$3,000 / USD \$1,500

This in-person Conference Exhibitor space allows for sponsors to engage attendees through product videos, and photos to showcase business products and services as well as an opportunity to offer a prize(s) to those visiting their booth to win. Sponsors will be able to speak directly with persons visiting their booths during the breaks.

Benefits

- One (1) complimentary conference delegate registration to the 2022 GBW conference
- One (1) transferable Conference Exhibitor Pass with an opportunity for the recipients to participate in breaks, lunch and the networking mingle on Day 1.
- Opportunity to insert a one-page corporate profile in the conference tote back
- Opportunity to distribute corporate gifts or conduct promotional giveaways at the conference.

Virtual Conference Exhibitor Contribution: BBD \$2,000 / USD \$1,000

This Virtual Conference Exhibitor space allows for sponsors to engage attendees through product videos, photos, and Livestream links to showcase business products and services as well as an opportunity to offer a prize(s) to those visiting their booth to win. Sponsors will be able to speak directly with persons visiting their booths during the breaks.

Benefits

- One (1) complimentary conference delegate registration to the 2022 GBW conference virtually
- Registration for one (1) additional staff member to attend virtually the 2022 Global Business Week conference at a 10% discount
- Capture the attendee list from your booth visit
- Opportunity to conduct promotional give-a-ways with attendees at your virtual booth

BIBA CHARITY 5K RUN/WALK

Saturday, October 29, 2022
4:00 p.m.

This is the final event in the week of activities. It is a highly enjoyable heart-healthy event which involves a brisk 5-kilometre walk or run and this year will be hitting the pavement once again since the COVID-19 pandemic. On the day of the 5K Run/Walk, individuals or small teams of 30 or less will be encouraged to participate in a brisk 5-kilometre walk or run in the fresh air on Saturday, October 29th, 2022.

Friendly competition is encouraged shared and promoted through social media. We invite participants to share photos of themselves or groups along the way to win amazing prizes from sponsors. This event is dedicated to raising contributions for the BIBA Charity Fund, which is geared toward supporting the public healthcare system of Barbados.



BIBA CHARITY 5K RUN/WALK

Saturday, October 29, 2022
4:00 p.m.

Primary Sponsor Contribution: BBD \$12,000 / USD \$6,000

As a primary sponsor, you will be given the exclusive right to be the only sponsor in your business category to be associated with the Fun Walk/ Run.

Benefits

- Identified as the Title Sponsor of the event
- Invitation of one representative to the Global Business Week press launch
- Company name and logo on the back of participants' t-shirts
- Opportunity to brand the start and finish of the walk/run with corporate banners/ signage
- Opportunity to have a representative participate in the awards ceremony at the end of the walk/run
- Option to place sample product in the registration package
- Sponsorship acknowledgement on posters, banners and all promotional material associated with the event
- Prominent display of sponsor's brand at the event
- Ten (10) complimentary registrations for the walk/run
- 20% discount for all additional staff members and their guests once registered through the sponsoring organisation
- One (1) individual invitation to the GBW Opening Reception to be allocated as the sponsor pleases
- Reserved seating for your representatives and guests at the GBW Church Service and Public Discussion Forum
- One (1) complimentary individual registration for the 2022 Global Business Conference
- One (1) complimentary 8'X 8' booth space in Conference Exhibits Hall
- One (1) transferable Conference Exhibitor Pass enabling your representative to participate in breaks, lunch, and networking mingle

BIBA CHARITY 5K RUN/WALK

Saturday, October 29, 2022
4:00 p.m.

Secondary Sponsor Contribution [Limit 4]: BBD \$8,000 / USD \$4,000

Benefits

- Company name and logo on a sleeve of participants' t-shirts
- Option to place sample product in registration packages
- Opportunity to place branding at the finish line of the run/walk
- Sponsorship acknowledgement on posters, banners and all promotional material associated with the event
- Six (6) complimentary registration for the walk/run
- 10 % discount for all additional staff members and their guests once registered through the sponsoring organisation
- Registration of two (2) staff members for the conference at a 10% discount
- One (1) individual invitation to the GBW Opening Reception to be allocated as the sponsor pleases
- Reserved seating for your representatives and guests at the GBW Church Service and Public Discussion Forum

BIBA CHARITY 5K RUN/WALK

Saturday, October 29, 2022
4:00 p.m.

5K Fun Walk/Run Goodies Bag Sponsor: BBD \$6,000 / USD \$3,000

Benefits

- Logo featured prominently on the front of the bag
- Acknowledgment as an event sponsor
- Small Side Bar (300px X 225px) Website Banner Advertising on the home page of the 5K Fun/Walk Website
- Sponsorship acknowledgment on posters, banners, and all promotional material associated with the event
- Four (4) complimentary registration for the walk/run
- 10 % discount for all additional staff members and their guests once registered through the sponsoring organisation
- Registration of one (1) staff member for the conference at a 10% discount

Kilometre Marker Sponsor Contribution [Limit 3]: BBD \$2,000/USD \$1,000

Benefits

- Acknowledgment as a contributor to the Walk/Run
- Opportunity to place corporate branding or signage at either Kilometre 2, or 3, or 4, along the race route.
- Opportunity to place sample product in the registration package
- One (1) complimentary registration for the walk/run

WEBSITE & DIGITAL ADVERTISERS

Advertisers can maximise their reach by being featured for the period September to October 2022 on the Global Business Week website in the format outlined below. The deadline for submission is August 31, 2022

Digital Advertiser:

- 30-second corporate digital advertisement on the GBW website (BBD \$500 / USD \$250)
- 1-minute corporate digital advertisement on GBW Website (BBD \$1,000/ USD \$500)
- 3-minute corporate digital advertisement on GBW Website (BBD \$1,800/ USD \$900)
- A 5-minute corporate digital advertisement on GBW Website + Link to sponsor's site+ video showing during lunchtime breaks only on days of conference + GBW Social Media pages (BBD \$3,600 / USD \$1,800)

Website Banner Advertisers:

- Large Banner (1920px X 250px) - BBD \$1,057.50
 - Large Side Bar (300px X 600px) – BBD \$822.50
 - Small Side Bar (300px X 225px) – BBD \$410.25
 - Logo Slider (100px X 43px) – BBD \$58.75*
- *one month rotation



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Be the Change