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*Be the Change*

# GLOBAL BUSINESS WEEK 2023

October 22 – 28, 2023

[www.gbwbiba.bb](http://www.gbwbiba.bb)

SPONSORSHIP PROSPECTUS

# GBW 2022 FLASHBACK



# PAST SPONSORS

- Alexandria Trust Corporation
- American International Insurance Managers Ltd
- Amicorp
- Amphora Life
- Aon Insurance Managers
- Arietis Corporation
- Aqua Medical Spa
- Bank of Nova Scotia
- Banks (Barbados) Breweries Ltd.
- Barbados Deposit Insurance Corporation
- Barbados Light and Power Co.
- Barbados Public Workers Cooperative Credit Union
- Barbados Relocation Services
- Barbados Stock Exchange
- Barbados Tourism Product Authority
- Barbados Tourism Marketing Inc
- Barrick International (B'dos) Corp
- Blue Corporate Managers
- Blue Financial Group
- BMO Reinsurance
- BNB Finance & Trust
- Breast Cancer Screening Programme
- Brookfield International Bank
- BS&T Credit Union
- Capita Financial Services Inc.
- Caribbean Jobs
- Cave Shepherd & Co. Ltd.
- Centralis (Barbados)
- Central Bank of Barbados
- CFA Society of Barbados
- CGM Gallagher
- Chancery Chambers
- Chancery Corporate Services
- CIBC Offshore Banking Services Corporation
- CIBC FirstCaribbean International Bank
- Cidel Bank & Trust
- Citicorp Merchant Bank
- CPA Canada
- Clarke Gittens Farmer
- Columbus Communications
- Concorde Bank
- Copacabana Beach Bar & Grill
- Courtesy Garage
- Crane Resorts
- Dancap Bank (B'dos) Inc.
- Deloitte & Touche
- DGM Financial Group
- Ernst & Young
- European International reinsurance Co. Ltd.
- The Fairfax Group
- First Citizens Investment Services
- FCIB International Corporate Banking
- Fortress Fund Managers
- Flow
- Fortress LatAm Advisors Inc.
- Forvest Global Wealth Management (Barbados)
- Gatca & Trusts
- Gildan
- Glenhuron Bank Ltd
- Global Drug Supply
- Goldcorp Trading
- Hanschell Inniss
- Harridyal-Sodha & Associates
- Hobbs, Niles & Co
- Hyuna International
- Invest Barbados
- IBC's Services Incorporated
- Institute of Chartered Secretaries and Administrators (ICSA) UK & Canada
- J&T Bank & Trust
- Kixko Inc.
- KPMG
- Lex Caribbean Attorneys-at-law
- LIME
- Lisl B. Lewis FCA
- London & Capital
- Loop News Barbados
- Mancal Bank
- Marsh Management
- Meridian Law
- Ministry of Labour
- Ministry of International Business
- Oliver Wyman
- Pan Atlantic Bank & Trust
- Platinum International Business Solutions
- PricewaterhouseCoopers SRL
- RBC Dominion Securities
- RBC Royal Bank of Canada
- RBC Wealth Management
- Republic Bank (Barbados) Ltd.
- Sagicor Life Inc.
- Sandstorm Gold Bank Limited
- Seaco
- SG Global Consulting Inc.
- SOL Petroleum
- Society of Trust & Estate Practitioners (STEP) Barbados
- Summit Asset Management
- Tailored Ltd
- TD Reinsurance
- TeleBarbados
- Terra Caribbean/Bajan Services
- Thompson Henry & Associates
- JLT Towner Insurance Management
- Tricor Caribbean Limited
- Tropical Computers
- Valeant International
- Wentworth Insurance Company
- Windermere Bank



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# MESSAGE

## from the Global Business Week Steering Committee Chair

In 2009, the Barbados International Business Association (BIBA) recognised that in order to foster an increased appreciation among Barbadians for the international business sector and its contribution to the Barbados economy, a greater thrust would have to be made to educate and inform the public of the necessity of this valuable sector. Thus, International Business Week was born, and it was acknowledged as a resounding success in each of the years in which it was staged.

In 2020, we rebranded this week as Global Business Week (GBW) to focus national attention on Barbados's drive to be a global business hub while still highlighting the nature, importance and contribution of the global business sector. This remains a relevant and worthwhile undertaking given the international pressures facing our economy.

This celebration of global business taking place within Barbados but shared through our virtual platforms with the rest of the world will take place from October 22-28, 2023. The week of activities comprises a series of exciting events achieved through strong collaboration between BIBA and a number of strategic partners, such as your organisation/firm. These events attract high turnouts and strong media support each year.

Within this package you will find a menu of sponsorship options offering you the opportunity to be associated with a slate of high-calibre corporate events, which continue to grow in popularity year after year. These events demonstrate thought leadership, corporate social responsibility, and the tangible means by which ordinary Barbadians can embrace and appreciate the important role that global business plays in every facet of this island's development.

We invite you to partner with us this year as we stage yet another week of highly anticipated activities.

*Marlon Yarde*



# Schedule of Activities

## GBW 2023

**SUN**  
OCT. 22

### COMMENCEMENT CHURCH SERVICE

VENUE: TBD  
TIME: AM

**MON**  
OCT. 23

### OPENING COCKTAIL RECEPTION - *(by-invitation-only)*

VENUE: TBD  
TIME: 6:00 – 9:00 PM

**TUES**  
OCT. 24

### SECONDARY SCHOOLS SYMPOSIUM

VENUE: TBD  
TIME: 8:30 AM – 12:30 PM

**TUES**  
OCT. 24

### PUBLIC DISCUSSION FORUM

VENUE: TBD  
TIME: 7:00 – 10:00 PM

**WED**  
OCT. 25

### CAREERS SHOWCASE

VENUE: TBD  
TIME: 1:00 – 6:00 PM

**THU**  
OCT. 26

### GLOBAL BUSINESS CONFERENCE

VENUE: HILTON BARBADOS  
TIME: 9:15 AM – 4:30 PM

**FRI**  
OCT. 27

### GLOBAL BUSINESS CONFERENCE

VENUE: HILTON BARBADOS  
TIME: 9:15 AM – 4:30 PM

**SUN**  
NOV. 5

### 2<sup>ND</sup> ANNUAL BIBA CHARITY BEN ARRINDELL INTERNATIONAL GOLF CLASSIC & RECEPTION

VENUE: ROYAL WESTMORELAND BARBADOS  
TIME: 1:00 – 8 PM

# CHAIRPERSONS

of the Global Business Week Sub-Committees



**SOCIAL EVENTS COMMITTEE**  
CHAIR: DE-ANNE CUMBERBATCH  
**TRIDENT MEDIA**



**PUBLIC EDUCATION COMMITTEE**  
CHAIR: KAMARA SIMPSON  
**SUMMIT ASSET MANAGEMENT**



**BUSINESS DEVELOPMENT COMMITTEE**  
CHAIR: NIKITA GIBSON  
**CLARITY LIFE INSURANCE**



**CONFERENCE COMMITTEE**  
CHAIR: MARLON YARDE  
**BARBADOS STOCK EXCHANGE**



**BIBA CHARITY EVENT COMMITTEE**  
CHAIR: LOUISA LEWIS WARD  
**BARBADOS REVENUE AUTHORITY**



**PREMIUM  
SPONSORSHIP  
OPPORTUNITIES**



	<b>Sponsorship Levels</b>			
<b>Benefits</b>	<b>Diamond</b> BBD \$35,000 (USD \$17,500)	<b>Platinum</b> BBD \$22,000 (USD \$11,000)	<b>Gold</b> BBD \$15,000 (USD \$7,500)	<b>Silver</b> BBD \$9,000 (USD \$4,500)
Acknowledgement as a premium sponsor of Global Business Week	✓	✓	✓	✓
Opportunity to place a corporate signage in prominent areas at these events.	Launch, Reception, Public Forum, Conference and Golf Classic	Launch, Reception, Public Forum, Conference and Golf Classic		
Corporate logo prominently displayed in local, regional, and international advertising and promotional materials for the individual events of the Week	All events	Selected events	Selected events	Selected events
Corporate Logo on the Virtual Conference App in all areas	✓	✓		
Logo visibility in the GBW Conference App on the agenda and sponsor profile only			✓	✓
Identification as a sponsor on the GBW website and other media platforms	✓	✓	✓	✓
Complimentary advertisement in the Global Business Week Supplement in the Nation newspaper	Half Page Colour Ad	Quarter Page B&W Ad		
Website Banner Advertising on the main BIBA Website during the month of October	300px X 600px	300px X 600px		
Complimentary individual registrations for the 2023 Global Business Conference.	5	3	2	1
Invitation of one representative to all press conferences and media events	✓	✓	✓	✓

	<b>Sponsorship Levels</b>			
<b>Benefits</b>	<b>Diamond</b> BBD \$35,000 (USD \$17,500)	<b>Platinum</b> BBD \$22,000 (USD \$11,000)	<b>Gold</b> BBD \$15,000 (USD \$7,500)	<b>Silver</b> BBD \$9,000 (USD \$4,500)
Registration of additional sponsor's representatives for the conference at a 10% discount	Up to five (5)	Up to four (4)	Up to three (3)	Up to two (2)
Opportunity for a three-minute multimedia presentation at the Conference to run onscreen prior to the AM Breaks on Day 1 & 2	✓	✓		
The right to a copy of the conference delegates contact sheet, on request	✓	✓		
One (1) complimentary booth space in Exhibit Hall at the Global Business conference (approx. 8'X 8') plus one (1) transferable Exhibitor Pass that would entitle the holder to participate in all breaks, lunches and the cocktail reception at the Conference and business lounge activities	✓	✓	✓	✓
One (1) Virtual Exhibitor space in the Conference Platform that can be branded with the sponsor's media content as well as facilitate live streaming sessions organized by the sponsor	✓	✓	✓	✓
Reserved Sponsor's table at the GBW Conference	✓	✓		
Opportunity for a live interview during the GBW Conference at which the Sponsor can speak about their product or area of interest for broadcast on various media platforms.	10 minutes	10 minutes	5 minutes	
Opportunity to deliver the Welcome Remarks or Vote of Thanks at the GBW Conference	✓			

	<b>Sponsorship Levels</b>			
<b>Benefits</b>	<b>Diamond</b> BBD \$35,000 (USD \$17,500)	<b>Platinum</b> BBD \$22,000 (USD \$11,000)	<b>Gold</b> BBD \$15,000 (USD \$7,500)	<b>Silver</b> BBD \$9,000 (USD \$4,500)
Individual booths at the Careers Showcase and the Secondary Schools Symposium to promote organisation	Both events	Careers Showcase only	Schools Symposium only	
Individual invitations to the GBW Opening Reception to be allocated as the sponsor pleases	Six (6)	Four (4)	Three (3)	Two (2)
Reserved seating for your representatives and guests at the GBW Church Service and Public Discussion Forum	✓	✓	✓	✓
Identification as a Premium Sponsor of the 2 <sup>nd</sup> Annual BIBA Charity Ben Arrindell International Golf Classic	✓	✓	✓	✓
Exhibitor Booth or Product Display space at the BIBA Charity Ben Arrindell International Golf Classic	✓	✓	✓	
Complimentary Registration for One (1) Team of Sponsor Representatives in the 2 <sup>nd</sup> Annual BIBA Charity Ben Arrindell International Golf Classic	✓			
10% Discount off of the Registration fees for a Team or for individual golfers (up to a maximum of 4) at the BIBA Charity Ben Arrindell International Golf Classic		✓	✓	
Opportunity to place pull up banners	Launch, Main Conference Room and Golf Reception	Launch, Main Conference Room and Golf Reception	Main Conference Room and Golf Reception area	Main Conference Room and Golf Reception area
Complimentary invitations for Sponsors Representatives to attend the prize giving/closing reception at the BIBA Charity Ben Arrindell International Golf Classic	Five (5)	Four (4)	Three (3)	Two (2)
Photo record of sponsor's participation in GBW Events (at sponsor's request)	✓	✓		



**EVENT-SPECIFIC  
SPONSORSHIP  
OPPORTUNITIES**

# OPENING RECEPTION

**Monday, October 23rd, 2023**

This is the signature event that officially launches the week of activities. This reception is an exclusive, invitation-only event, attended by members of the international business community, local business representatives, the diplomatic corps, and government officials.

**Main Sponsorship Contribution: BBD \$10,000/USD \$5,000**

## Benefits

- Exclusive right to be the only organisation in your industry identified as a sponsor of the Opening Reception
- Invitation of one representative to the press launch for GBW2023
- Opportunity to deliver Brief Remarks at the event
- Opportunity to be part of the Receiving Line to welcome guests as they arrive
- Opportunity to brand the entire reception area appropriately, in keeping with the Global Business Week branding guidelines
- Opportunity to distribute corporate gifts to attendees at the Reception or to conduct a promotional giveaway
- Opportunity to invite up to five (5) guests or clients to the Opening Reception
- Corporate logo included on invitations sent out for the Opening Reception, provided that sponsorship is confirmed no later than June 30th, 2023
- Photo record of sponsor's participation in the Opening Reception (at sponsor's request)
- Two (2) complimentary individual registrations for the 2023 Global Business Conference
- One (1) complimentary booth space in Exhibit Hall at the Global Business conference (approx. 8'X 8') plus one (1) transferable Exhibitor Pass that would entitle the holder to participate in all breaks, lunches and the cocktail reception at the Conference and business lounge activities
- One (1) Virtual Exhibitor space in the Conference Platform that can be branded with the sponsor's media content as well as facilitate live streaming sessions organized by the sponsor
- Sponsorship acknowledgement during the week
- Reserved seating for representatives at the Church Service and Public Discussion Forum



# OPENING RECEPTION

Monday, October 23rd, 2023

**Opening Reception Contributor: BBD \$4,500 / USD \$2,250**  
**[Limit of 4]**

## Benefits

- Acknowledgement as a contributor to the event
- Opportunity to invite two (2) guests or clients to the Opening Reception
- Opportunity to place corporate branding at location as determine by event organisers
- Registration of one (1) staff member for the GBW conference at a 10% discount
- Reserved seating for your representatives and guests at the GBW Church Service and Public Discussion Forum
- Opportunity to distribute corporate gifts at the Reception



# SECONDARY SCHOOLS SYMPOSIUM

**Tuesday, October 24, 2023**

This forum for business students and other interested fourth, fifth and sixth form students across the island's public and private secondary schools is designed to prepare young people readying themselves to pursue university, or professional courses. It provides them with an opportunity to learn more about careers in the sector and how to make the appropriate educational choices to achieve the most in their chosen career paths. This annual event attracts over 200 students and teachers and is expected to grow based on the high level of interest evidenced by the students who attended previously.

**Contributing Sponsor: BBD \$2,500 / USD \$1,250 [Limit of 6]**

## Benefits

- Opportunity to deliver brief remarks at the event
- One (1) complimentary 8x8" booth space in foyer
- Recognition as a sponsor on posters, other promotional materials and advertising for the event
- Opportunity to distribute promotional material and interact with attendees during the break period
- Opportunity for prominent signage at the symposium
- Registration of two (2) staff members for the GBW conference at a 10% discount
- Acknowledgement as a Global Business Week sponsor



# HYBRID PUBLIC DISCUSSION FORUM

**Tuesday, October 24, 2023**

This event attracts many participants from all walks of life who are eager to learn more of the true nature of the international business sector. Presenters are customarily drawn from within the sector, stakeholder agencies, the University of the West Indies, and other knowledge-based institutions, in order to provide a stimulating and informed perspective on the topic chosen each year. The discussion usually continues in the networking cocktail function that follows the event and offers significant branding options and a prime opportunity for sponsors to reach potential new clientele.

**Main Sponsorship Contribution: BBD \$7,000 / USD \$3,500 [Limit of 1]**

## Benefits

- Invitation of one (1) representative to the press launch for GBW2023
- Sponsorship acknowledgment as Main sponsor of the Discussion Forum during the week
- Opportunity to present sponsors' remarks during the opening of the event
- Corporate logo included on the gift to the presenters
- Opportunity to brand the Discussion Forum venue
- Corporate logo on all flyers, advertising and promotional materials related to the event
- Corporate logo on invitations sent out for the Discussion Forum, provided that sponsorship is confirmed no later than June 30th, 2023
- One (1) complimentary individual registration for the 2023 Global Business Conference
- Registration of up to two (2) additional staff members for the conference at a 10% discount
- Sponsorship acknowledgement during the week
- Photo record of sponsor's participation in Event (at sponsor's request)
- One (1) individual invitation to the GBW Opening Reception to be allocated as the sponsor pleases
- Reserved seating for your representatives and guests at the GBW Church Service and Public Discussion Forum
- One (1) Complimentary email blast to BIBA contacts and post on BIBA social media pages within 6 months of the end of GBW



# HYBRID PUBLIC DISCUSSION FORUM

Tuesday, October 24, 2023

**Secondary Sponsorship Contribution: BBD \$3,500 / USD \$1,750  
[Limit of 2]**

## Benefits

- Logo on flyers and promotional materials related to the event
- Sponsorship acknowledgement during the week
- Registration of one (1) staff member for the conference at a 10% discount
- Reserved seating for your representatives and guests at the GBW Church Service and Public Discussion Forum



# CAREERS SHOWCASE & WORKSHOP

Wednesday, October 25, 2023

Staged each year at the University of the West Indies, this showcase attracts hundreds of tertiary-level students and mid-career professionals looking for expert guidance from representatives across the international business sector on what should be the next steps along their professional paths and how to position themselves to take advantage of all this sector has to offer. This event also offers a key opportunity for recruiters to meet potential new hires while showcasing their organisations.

**Main Sponsor Contribution: BBD \$7,000 / USD \$3,500**

## Benefits

- Individual booth at Careers Showcase where the organisation can promote itself
- Opportunity for Sponsor's representative to be included in any broadcast media promotion of the event
- Invitation of one representative to the Global Business Week press launch
- Logo on advertising and promotional materials related to the event
- Sponsorship acknowledgement during the week
- One (1) individual invitation to the GBW Opening Reception to be allocated as the sponsor pleases
- One (1) complimentary individual registration for the 2023 Global Business Conference
- Registration of up to two (2) additional staff members for the GBW conference at a 10% discount
- Reserved seating for your representatives and guests at the GBW Church Service and Public Discussion Forum

## Secondary Sponsor Contributions (Limit of 4) BBD \$3,500 / USD \$1,750

### Benefits

- Individual booth at showcase where organisation can promote itself
- Logo on flyers and promotional materials related to the event
- Sponsorship acknowledgement during the week
- Registration of two (2) staff members for the conference at a 10% discount

# HYBRID GLOBAL BUSINESS CONFERENCE

October 26 & 27, 2023

As Barbados continues to seek further diversification in its source markets for global business, the flagship event for our week of activities is always our Global Business Conference. Invited speakers will be local, regional and international business leaders with strategic knowledge and experience operating in global markets. As usual, this year's conference will be a must-attend event for anyone interested in expanding into the sector and gaining first-hand insight into how it functions. Over 200 participants are expected for this conference.

**Day 1 OR Day 2 Keynote Sponsor Contribution: BBD \$8,000 / USD \$4,000**

## Benefits

- Logo visibility in all local, regional and international advertising and promotional materials for the Conference
- Opportunity to introduce the Keynote speaker on Day 1 or Day 2 of the Conference and be included in the sponsors 'thank you' slide
- Opportunity to deliver one 5-minute corporate presentation immediately after the Day 1 or Day 2 Keynote Speaker's presentation
- Corporate logo included on the gift presented to Day 1 or Day 2 Keynote Speaker
- Opportunity to place a corporate banner in the main conference area as per GBW brand guidance
- Two (2) complimentary individual registrations for the 2023 Global Business Conference
- Registration for up to three (3) additional staff members to attend the Conference at a 10% discount
- Reserved seating at the GBW Conference
- One (1) complimentary booth space in Exhibit Hall at the Global Business conference (approx. 8'X 8') plus one (1) transferable Exhibitor Pass that would entitle the holder to participate in all breaks, lunches and the cocktail reception at the Conference
- One (1) Virtual Exhibitor space in the Conference Platform that can be branded with the sponsor's media content as well as facilitate live streaming sessions organized by the sponsor
- One (1) individual invitation to the GBW Opening Reception to be allocated as the sponsor pleases
- Large Side Bar (300px X 600px) Website Banner Advertising on the main BIBA Website during the month of October
- Reserved seating for representatives at the Church Service and Public Discussion Forum and online
- Opportunity to conduct a promotional giveaway during the GBW Conference
- Photo record of sponsor's participation in the Event (at sponsor's request)
- Opportunity to invite up to three (3) additional staff, clients or guests to the Conference Day 1 Cocktail Reception

# HYBRID GLOBAL BUSINESS CONFERENCE

October 26 & 27, 2023

**Day 1 OR Day 2 Coffee Breaks Sponsor Contribution:  
BBD \$6,000 / USD \$3,000**

## Benefits

- Acknowledgement as a GBW Conference sponsor
- Opportunity to deliver one 5-minute corporate presentation immediately after the AM coffee breaks on Day 1 OR Day 2
- One (1) complimentary individual registrations for the Conference
- Reserved seating at the GBW Conference
- Registration of up to two (2) additional staff members for the conference at a 10% discount
- Opportunity to place a corporate banner in the in the proximity of the sponsored breaks
- Opportunity to conduct a promotional giveaway during the Conference
- One (1) complimentary booth space in Exhibit Hall at the Global Business conference (approx. 8'X 8') plus one (1) transferable Exhibitor Pass that would entitle the holder to participate in all breaks, lunches and the cocktail reception at the Conference
- One (1) Virtual Exhibitor space in the Conference Platform that can be branded with the sponsor's media content as well as facilitate live streaming sessions organized by the sponsor
- One (1) individual invitation to the GBW Opening Reception to be allocated as the sponsor chooses
- Reserved seating for Sponsor's representatives at the GBW Church Service and Public Discussion Forum



# HYBRID GLOBAL BUSINESS CONFERENCE

October 26 & 27, 2023

**Day 1 OR 2 Luncheon Sponsorship Contribution:  
BBD \$7,000 / USD \$3,500**

## Benefits

- Acknowledgement as a Conference sponsor
- Opportunity to deliver a 5-minute corporate presentation immediately prior to, or post-lunch
- Two (2) complimentary individual registrations for the Conference
- Registration of up to two (2) additional staff members for the conference at a 10% discount
- Reserved seating at the GBW Conference
- Opportunity to brand the main luncheon area appropriately in keeping with the Global Business Week branding guidance
- One (1) complimentary booth space in Exhibit Hall at the Global Business conference (approx. 8'X 8') plus one (1) transferable Exhibitor Pass that would entitle the holder to participate in all breaks, lunches and the cocktail reception at the Conference
- One (1) Virtual Exhibitor space in the Conference Platform that can be branded with the sponsor's media content as well as facilitate live streaming sessions organized by the sponsor
- Opportunity to insert corporate branded promotional items in delegates' packs
- One (1) individual invitation to the GBW Opening Reception to be allocated as the sponsor pleases
- Reserved seating for your representatives and guests at the GBW Church Service and Public Discussion Forum
- Photo record of sponsor's participation in Event (at sponsor's request)



# HYBRID GLOBAL BUSINESS CONFERENCE

October 26 & 27, 2023

**Networking Reception Sponsor Contribution: BBD \$9,000 / USD \$4,500**

## Benefits

- Acknowledgement as a Conference sponsor
- Invitation of one representative to GBW 2023 press launch and select media events
- Two (2) complimentary individual registrations for the 2023 Global Business Conference
- Registration of up to three (3) additional staff members for the conference at a 10% discount
- Opportunity for sponsor to make a 10-minute corporate presentation immediately prior to the Conference Reception
- Opportunity to conduct a promotional giveaway during the Reception
- Reserved seating at the GBW Conference
- Corporate logo to be included on all promotional material associated with the networking mingle
- Opportunity to brand the reception area appropriately, in keeping with the Global Business Week branding guidelines
- Opportunity to invite three (3) unregistered guests or clients to the networking mingle
- One (1) complimentary booth space in Exhibit Hall at the Global Business conference (approx. 8'X 8') plus one (1) transferable Exhibitor Pass that would entitle the holder to participate in all breaks, lunches and the cocktail reception at the Conference
- One (1) Virtual Exhibitor space in the Conference Platform that can be branded with the sponsor's media content as well as facilitate live streaming sessions organized by the sponsor
- Opportunity to insert corporate branded promotional items in delegates' packs
- One (1) individual invitation to the GBW Opening Reception to be allocated as the sponsor pleases
- Reserved seating for representatives at the Church Service and Public Discussion Forum

# HYBRID GLOBAL BUSINESS CONFERENCE

October 26 & 27, 2023

## Conference Bag Sponsor Contribution: BBD \$5,000 / USD \$2,500

### Benefits

- Acknowledgement as a GBW Conference sponsor
- Corporate logo featured prominently on the front of the bag along with conference logo
- Opportunity to insert materials into delegate's bags
- One (1) complimentary individual registration for the 2023 Global Business Conference
- Registration of one (1) additional staff member for the conference at a 10% discount

## Bag Inserts: BBD \$1,500 / USD \$750

### Benefits

- Acknowledgement as a Conference contributor
- The right to supply corporate branded writing material (pens/pencils/notepads) OR lanyards OR USB Drives OR materials to all delegates at the conference

## Conference Business Lounge Sponsor Contribution (Branded WiFi-equipped Business Meeting Space): BBD\$10,000 / USD \$5,000

### Benefits

- Acknowledgement as a Conference sponsor
- Opportunity to fully brand the business lounge area to the sponsors corporate specifications
- Opportunity for a 10-minute corporate-branded interview to be broadcast post-conference
- Opportunity to deliver scheduled promotional presentations
- Three (3) complimentary individual registration for the Conference
- Registration of three (3) additional staff member for the conference at a 10% discount
- Two (2) transferable Exhibitor Passes for Sponsor Representatives that would entitle the holders to participate in all breaks, lunches and the cocktail reception at the Conference
- One (1) Virtual Exhibitor space in the Conference Platform that can be branded with the sponsor's media content as well as facilitate live streaming sessions organized by the sponsor
- Opportunity to insert corporate branded promotional items in delegates' packs and conduct a promotional giveaways during the Conference

# BIBA CHARITY BEN ARRINDELL INTERNATIONAL GOLF CLASSIC

**Sunday, November 5, 2023**

This is the final event in the week of activities, dedicated toward raising contributions for the BIBA Charity Fund, which has earmarked the public healthcare system of Barbados as its beneficiary of choice. Golf enthusiasts can continue to honour the memory of Ben Arrindell and his unwavering support for his adopted island home by supporting the BIBA Charity in its fundraising efforts while enjoying a lively golf tournament in the form of a 4 ball Texas Scramble. A prize-giving ceremony and cocktail reception will follow the tournament. Proceeds from the inaugural tournament went to the Queen Elizabeth Hospital's Artificial Kidney Unit. A portion of the funds are expected in future to go toward developing junior golf in Barbados.

**Main Sponsorship Contribution: BBD \$15,000 / USD \$7,500**

## Benefits

- Invitation of one representative to the Global Business Week press launch
- Complimentary entry for a team of 4 in the golf tournament,
- Opportunity to place branding in the vicinity of the 18th Hole
- Opportunity to present the winner's trophy during the prize giving ceremony at the end of the golf tournament
- Opportunity to place promotional material in golfers' tote bags
- Sponsorship acknowledgement on all promotional material associated with the tournament
- Opportunity to place a corporate branded pop-up banner in a place of prominence during the prize giving ceremony/reception
- One corporate branded exhibitor table in the Clubhouse for the duration of the tournament
- Opportunity to invite five (5) members of staff, clients or other guests to the prize giving ceremony/closing reception of the golf tournament
- One (1) individual invitation to the GBW Opening Reception to be allocated as the sponsor pleases
- Reserved seating for your representatives and guests at the GBW Church Service and Public Discussion Forum
- Two (2) complimentary individual registration for the 2023 Global Business Conference
- Registration of three (3) additional staff member for the conference at a 10% discount
- One (1) complimentary booth space in Exhibit Hall at the Global Business conference (approx. 8'X 8') plus one (1) transferable Exhibitor Pass that would entitle the holder to participate in all breaks, lunches and the cocktail reception at the Conference
- One (1) Virtual Exhibitor space in the Conference Platform that can be branded with the sponsor's media content as well as facilitate live streaming sessions organized by the sponsor
- Photo record of sponsor's participation in Ben Arrindell International Golf Classic (at sponsor's request)





# ANNUAL BIBA CHARITY BEN ARRINDELL INTERNATIONAL GOLF CLASSIC

Sunday, November 5, 2023

**Gold Tee Box Sponsor Contribution: BBD \$10,000 / USD \$5,000 [Limit of 1]**

## Benefits

- Ability to place temporary corporate signate in the proximity of the 1st hole
- Opportunity to present prizes to the winners of the Longest Drive and/or Closest-to-the Pin winners during the prize giving ceremony
- Option to place corporate branded materials in golfers' tote bags
- Sponsorship acknowledgement on posters, banners and all promotional material associated with the event
- 10% Discount off of the Registration fees for a Team or for individual golfers (up to a maximum of 4) at the golf tournament
- Invitation to two (2) Sponsor's representatives to attend the prize giving ceremony/closing reception of the golf tournament
- One (1) complimentary individual registration for the 2023 Global Business Conference
- Registration of two (2) additional staff member for the conference at a 10% discount
- One (1) complimentary booth space in Exhibit Hall at the Global Business conference (approx. 8'X 8') plus one (1) transferable Exhibitor Pass that would entitle the holder to participate in all breaks, lunches and the cocktail reception at the Conference
- One (1) Virtual Exhibitor space in the Conference Platform that can be branded with the sponsor's media content as well as facilitate live streaming sessions organized by the sponsor
- Photo record of sponsor's participation in Ben Arrindell International Golf Classic (at sponsor's request)
- One (1) individual invitation to the GBW Opening Reception to be allocated as the sponsor pleases
- Reserved seating for your representatives and guests at the GBW Church Service and Public Discussion Forum



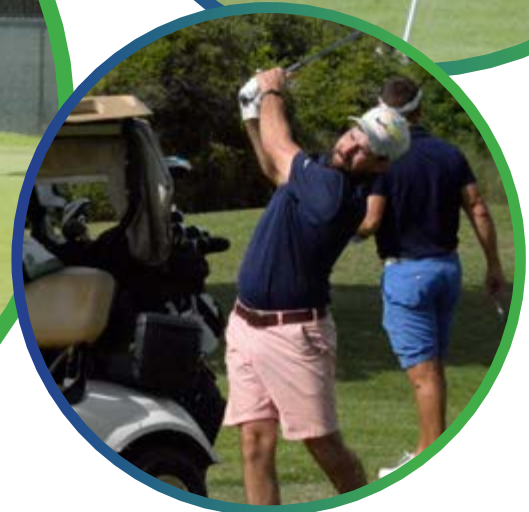
# ANNUAL BIBA CHARITY BEN ARRINDELL INTERNATIONAL GOLF CLASSIC

**Sunday, November 5, 2023**

**Silver Tee Box Sponsor Contribution: BBD \$4,000 / USD \$2,000 [Limit of 16]**

## Benefits

- Acknowledgement as a golf tournament contributor
- Ability to place temporary corporate signate in the proximity of one hole of the Sponsor's choice from the 2nd through 17th holes (sponsors who complete their sponsorship commitment inclusive of payment will be able to choose their hole on a first-come-first-served basis)
- Option to place corporate branded material in the tote bags of the golfers
- 10% Discount off of the Registration fees for individual golfers (up to a maximum of 2) at the golf tournament
- Invitation to one (1) Sponsor's representative to attend the prize giving ceremony/closing reception of the golf tournament
- Registration of one (1) sponsor representatives for the GBW Conference at a 10% discount





**Adapt . Evolve . Execute**  
*Be the Change*

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W: [www.biba.bb](http://www.biba.bb) | Facebook: Global Business Week | IG: [bibaglobalbusinessweek](https://www.instagram.com/bibaglobalbusinessweek)**