



Resilience: Adapting,
Transforming, Thriving

GLOBAL BUSINESS WEEK 2026

October 18 - 24, 2026

www.gbww.biba.bb

GBW 2025 FLASHBACK



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MESSAGE

from the Global Business Week Steering Committee Chair

In 2009, the Barbados International Business Association (BIBA) recognised that in order to foster an increased appreciation among Barbadians for the international business sector and its contribution to the Barbados economy, a greater thrust would have to be made to educate and inform the public of the necessity of this valuable sector. Thus, International Business Week was born, and it was acknowledged as a resounding success in each of the years in which it was staged.

In 2020, we rebranded this week as Global Business Week (GBW) to focus national attention on Barbados's drive to be a global business hub while still highlighting the nature, importance and contribution of the global business sector. This remains a relevant and worthwhile undertaking given the international pressures facing our economy.

This celebration of global business taking place within Barbados but shared through our virtual platforms with the rest of the world will take place from October 18-24, 2026. The week of activities comprises a series of exciting events achieved through strong collaboration between BIBA and a number of strategic partners, such as your organisation/firm. These events attract high turnouts and strong media support each year.

Within this package you will find a menu of sponsorship options offering you the opportunity to be associated with a slate of high-calibre corporate events, which continue to grow in popularity year after year. These events demonstrate thought leadership, corporate social responsibility, and the tangible means by which ordinary Barbadians can embrace and appreciate the important role that global business plays in every facet of this island's development.

We invite you to partner with us this year as we stage yet another week of highly anticipated activities.

Joanna Austin



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SCHEDULE OF ACTIVITIES GBW 2026

October 18

Commencement Church Service

October 19

Opening Reception (by invitation only)

October 20

Secondary Schools Symposium

October 20

Hybrid Public Discussion Forum

October 21

Careers Showcase

October 22 & 23

Global Business Conference

October 24

Community Event



PREMIUM SPONSORSHIP OPPORTUNITIES

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	Sponsorship Levels			
Benefits	Diamond BBD \$35,000 (USD \$17,500)	Platinum BBD \$22,000 (USD 11,000)	Gold BBD \$16,500 (USD \$8,250)	Silver BBD \$10,000 (USD \$5,000)
Acknowledgement as a premium sponsor of Global Business Week	✓	✓	✓	✓
Opportunity to place a corporate signage in prominent areas at these events.	Launch, Reception, Conference and Golf Classic	Launch, Reception, Conference and Golf Classic	Launch, Conference and Golf Classic	Launch and Conference
Corporate logo prominently displayed in local, regional, and international advertising and promotional materials for the individual events of the Week	All events	Selected events	Selected events	Selected events
Corporate Logo on the Virtual Conference App in all areas	✓	✓	✓	
Logo visibility in the GBW Conference App on the agenda and sponsor profile only				✓
Identification as a sponsor on the GBW website and other media platforms	✓	✓	✓	✓
Complimentary advertisement in the Global Business Week Supplement in the Nation newspaper	Half Page Colour Ad	Quarter Page B&W Ad		
Website Banner Advertising on the main BIBA Website during the month of October	300px X 600px	300px X 600px	300px X 600px	300px X 600px
Complimentary individual registrations for the 2026 Global Business Conference inclusive of one (1) Exhibitor pass	4	3	2	1
One (1) complimentary booth space in Exhibit Hall at the Global Business conference (approx. 8'X 8') plus one (1) transferable Exhibitor Pass that would entitle the holder to participate in all breaks, lunches and the cocktail reception at the Conference and business lounge activities	✓	✓	✓	✓

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Invitation of one representative to all press conferences and media events	✓	✓	✓	✓
Registration of additional sponsor's representatives for the conference at a 10% discount off regular registration fee	Up to four (4)	Up to three (3)	Up to two (2)	Up to one (1)
Opportunity for a multimedia presentation at the Conference to run onscreen prior to the AM Breaks on Day 1 & 2	10 mins	5 mins	3 mins	
The right to a copy of the conference delegates contact sheet, on request	✓	✓		
One (1) Virtual Exhibitor space in the Conference Platform that can be branded with the sponsor's media content as well as facilitate live streaming sessions organised by the sponsor	✓	✓	✓	✓
Reserved Sponsor's table at the GBW Conference	✓	✓		
Opportunity to deliver the Welcome Remarks at the GBW Conference	✓			
Individual booths at the Careers Showcase and the Secondary Schools Symposium to promote organisation	Both events	Both events	Schools Symposium only	

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Individual invitations to the GBW Opening Reception to be allocated as the sponsor pleases	Six (6)	Four (4)	Three (3)	Two (2)
Reserved seating for your representatives and guests at the GBW Church Service	✓	✓	✓	✓
Identification as a Premium Sponsor of the 5 th Annual BIBA Charity Ben Arrindell International Golf Classic	✓	✓	✓	✓
Exhibitor Booth or Product Display space at the BIBA Charity Ben Arrindell International Golf Classic	✓	✓	✓	
Complimentary Registration for One (1) Team of Sponsor Representatives in the 5 th Annual BIBA Charity Ben Arrindell International Golf Classic	✓			
10% Discount off of the Registration fees for a Team or for individual golfers (up to a maximum of 4) at the BIBA Charity Ben Arrindell International Golf Classic		✓	✓	
Complimentary invitations for Sponsors Representatives to attend the prize-giving/closing reception at the BIBA Charity Ben Arrindell International Golf Classic	Five (5)	Four (4)	Three (3)	Two (2)
Photo record of sponsor's participation in GBW Events (at sponsor's request)	✓	✓		

EVENT-SPECIFIC SPONSORSHIP OPPORTUNITIES

OPENING RECEPTION

Monday, October 19, 2026

This is the signature event that officially launches the week of activities. This reception is an exclusive, invitation-only event, attended by members of the international business community, local business representatives, the diplomatic corps, and government officials.

Main Sponsorship Contribution: BBD \$10,000/USD \$5,000

Benefits

- Exclusive right to be the only organisation in your industry identified as a sponsor of the Opening Reception
- Invitation of one representative to the press launch for GBW2026
- Opportunity to deliver Brief Remarks at the event
- Opportunity to be part of the Receiving Line to welcome guests as they arrive
- Opportunity to brand the entire reception area appropriately, in keeping with the Global Business Week branding guidelines
- Opportunity to distribute corporate gifts to attendees at the Reception or to conduct a promotional giveaway
- Opportunity to invite up to five (5) guests or clients to the Opening Reception
- Corporate logo included on invitations sent out for the Opening Reception, provided that sponsorship is confirmed no later than June 28th, 2026
- Photo record of sponsor's participation in the Opening Reception (at sponsor's request)
- Registration of two (2) staff member for the GBW conference at a 10% discount off of the regular conference rate
- One (1) complimentary booth space in Exhibit Hall at the Global Business conference (approx. 8'X 8') plus one (1) transferable Exhibitor Pass that would entitle the holder to participate in all breaks, lunches and the cocktail reception at the Conference and business lounge activities
- One (1) Virtual Exhibitor space in the Conference Platform that can be branded with the sponsor's media content as well as facilitate live streaming sessions organised by the sponsor
- Sponsorship acknowledgement during the week
- Reserved seating for representatives at the Church Service
- Reserved parking for representatives at the Opening Reception



OPENING RECEPTION

Monday, October 19, 2026

**Opening Reception Contributor: BBD \$5,000 / USD \$2,500
[Limit of 4]**

Benefits

- Acknowledgement as a contributor to the event
- Opportunity to invite two (2) guests or clients to the Opening Reception
- Opportunity to place corporate branding at location as determine by event organisers
- Registration of one (1) staff member for the GBW conference at a 10% discount off of the regular conference rate
- Reserved seating for your representatives and guests at the GBW Church Service
- Opportunity to distribute corporate gifts at the Reception



SECONDARY SCHOOLS SYMPOSIUM

Tuesday, October 20, 2026

This forum for business students and other interested fourth, fifth and sixth form students across the island's public and private secondary schools is designed to prepare young people readying themselves to pursue university, or professional courses.

It provides them with an opportunity to learn more about careers in the sector and how to make the appropriate educational choices to achieve the most in their chosen career paths. This annual event attracts over 120 students and teachers and is expected to grow based on the high level of interest evidenced by the students who attended previously.



Contributing Sponsor: BBD \$2,500 / USD \$1,250 [Limit of 6]

Benefits

- Opportunity to deliver brief remarks at the event
- One (1) complimentary 8x8" booth space in main room
- Recognition as a sponsor on posters, other promotional materials and advertising for the event
- Opportunity to distribute promotional material and interact with attendees during the break period
- Opportunity for prominent signage at the symposium
- Registration of two (2) staff members for the GBW conference at a 10% discount off of the regular conference rate
- Acknowledgement as a Global Business Week sponsor

HYBRID PUBLIC DISCUSSION FORUM

Tuesday, October 20, 2026

This event attracts many participants from all walks of life who are eager to learn more about the true nature of the global business sector. We have expanded the cadre of persons coming into this hybrid event by integrating platforms such as YouTube and Facebook Live. Presenters are customarily drawn from within the sector, stakeholder agencies, the University of the West Indies, and other knowledge-based institutions, to provide a stimulating and informed perspective on the topic chosen each year.

Sponsorship Contribution: BBD \$6,000 / USD \$3,000

Benefits

- Sponsorship acknowledgement as title sponsor of the Discussion Forum
- Opportunity to present a 5-minute sponsor's remark and deliver the Vote of Thanks at the event
- Corporate logo on all flyers, advertising, and promotional materials related to the event
- Corporate logo included on the gift to the presenters
- One (1) complimentary individual registration for the 2026 Global Business Week Conference
- Registration of two (2) additional staff members to attend the conference at a 10% discount
- Showcasing of a corporate video for up to 1-minute on the platform being used to livestream the event
- Opportunity to be identified as the host of the specially invited Cocktail Reception following the hybrid event and to brand thereception area appropriately
- Corporate logo on invitations sent out for the Discussion Forum, if sponsorship is confirmed no later than Sep. 15, 2026
- Photo record of sponsor's participation in Event (at sponsor's request)
- Reserved seating for your representatives and guests at the GBW Church Service and Public Discussion Forum
- Invitation of one (1) representative to the press launch for GBW
- One (1) individual invitation to the GBW Opening Reception to be allocated as the sponsor pleases



CAREERS SHOWCASE & WORKSHOP

Wednesday, October 21, 2026

Staged for the first time this year at the Barbados Community College, this showcase attracts hundreds of tertiary-level students and mid-career professionals looking for expert guidance from representatives across the international business sector on what should be the next steps along their professional paths and how to position themselves to take advantage of all this sector has to offer. This event also offers a key opportunity for recruiters to meet potential new hires while showcasing their organisations.

Main Sponsor Contribution: BBD \$7,000 / USD \$3,500

Benefits

- Individual booth at Careers Showcase where the organisation can promote itself
- Opportunity for Sponsor's representative to be included in any broadcast media promotion of the event
- Invitation of one (1) representative to the Global Business Week press launch
- Logo on advertising and promotional materials related to the event
- Sponsorship acknowledgement during Global Business Week
- One (1) individual invitation to the GBW Opening Reception to be allocated as the sponsor pleases
- Registration of up to two (2) staff members for the GBW conference at a 10% discount off of the regular rate
- Reserved seating for your representatives and guests at the GBW Church Service



Secondary Sponsor Contributions (Limit of 4) BBD \$3,500 / USD \$1,750

Benefits

- Individual booth at showcase where organisation can promote itself
- Logo on flyers and promotional materials related to the event
- Sponsorship acknowledgement during Global Business Week
- Registration of one (1) staff members for the conference at a 10% discount off of the regular rate

HYBRID GLOBAL BUSINESS CONFERENCE

October 22 & 23, 2026

As Barbados continues to seek further diversification in its source markets for global business, the flagship event for our week of activities is always our Global Business Conference. Invited speakers will be local, regional and international business leaders with strategic knowledge and experience operating in global markets. As usual, this year's conference will be a must-attend event for anyone interested in expanding into the sector and gaining first-hand insight into how it functions. Over 250 participants are expected for this conference.

Day 1 OR Day 2 Keynote Sponsor Contribution: BBD \$9,000 / USD \$4,500

Benefits

- Logo visibility in all local, regional and international advertising and promotional materials for the Conference
- Opportunity to introduce the Keynote speaker on Day 1 or Day 2 of the Conference and be included in the sponsors 'thank you' slide
- Opportunity to deliver one 5-minute corporate presentation immediately after the Day 1 or Day 2 Keynote Speaker's presentation
- Corporate logo included on the gift presented to Day 1 or Day 2 Keynote Speaker
- Opportunity to place a corporate banner in the main conference area as per GBW brand guidance
- One (1) complimentary individual registration for the 2026 Global Business Conference
- Registration for up to three (3) additional staff members to attend the Conference at a 10% discount off of the regular conference rate
- Reserved seating at the GBW Conference
- One (1) complimentary booth space in Exhibit Hall at the Global Business conference (approx. 8'X 8') plus one (1) transferable Exhibitor Pass that would entitle the holder to participate in all breaks, lunches and the cocktail reception at the Conference
- One (1) Virtual Exhibitor space in the Conference Platform that can be branded with the sponsor's media content as well as facilitate live streaming sessions organised by the sponsor
- One (1) individual invitation to the GBW Opening Reception to be allocated as the sponsor pleases
- Large Side Bar (300px X 600px) Website Banner Advertising on the main BIBA Website during the month of October
- Reserved seating for representatives at the Church Service
- Opportunity to conduct a promotional giveaway during the GBW Conference
- Photo record of sponsor's participation in the Event (at sponsor's request)
- Opportunity to invite up to three (3) additional staff, clients or guests to the Conference Day 1 Cocktail Reception

HYBRID GLOBAL BUSINESS CONFERENCE

October 22 & 23, 2026

**Day 1 OR Day 2 Coffee Breaks Sponsor Contribution:
BBD \$6,000 / USD \$3,000**

Benefits

- Acknowledgement as a GBW Conference sponsor
- Opportunity to deliver one 5-minute corporate presentation immediately after the AM coffee breaks on Day 1 OR Day 2
- One (1) complimentary individual registrations for the Conference
- Reserved seating at the GBW Conference
- Registration of up to two (2) additional staff members for the conference at a 10% discount off of the regular conference rate
- Opportunity to place a corporate banner in the in the proximity of the sponsored breaks
- Opportunity to conduct a promotional giveaway during the Conference
- One (1) complimentary booth space in Exhibit Hall at the Global Business conference (approx. 8'X 8') plus one (1) transferable Exhibitor Pass that would entitle the holder to participate in all breaks, lunches and the cocktail reception at the Conference
- One (1) Virtual Exhibitor space in the Conference Platform that can be branded with the sponsor's media content as well as facilitate live streaming sessions organised by the sponsor
- One (1) individual invitation to the GBW Opening Reception to be allocated as the sponsor chooses
- Reserved seating for Sponsor's representatives at the GBW Church Service



HYBRID GLOBAL BUSINESS CONFERENCE

October 22 & 23, 2026

Day 1 OR 2 Luncheon Sponsorship
Contribution: BBD \$7,000 / USD \$3,500

Benefits

- Acknowledgement as a Conference sponsor
- Opportunity to deliver a 5-minute corporate presentation immediately prior to, or post-lunch
- One (1) complimentary individual registrations for the Conference
- Registration of up to two (2) additional staff members for the conference at a 10% discount off of the regular conference rate
- Reserved seating at the GBW Conference
- Opportunity to brand the main luncheon area appropriately in keeping with the Global Business Week branding guidance
- One (1) complimentary booth space in Exhibit Hall at the Global Business conference (approx. 8'X 8') plus one (1) transferable Exhibitor Pass that would entitle the holder to participate in all breaks, lunches and the cocktail reception at the Conference



- One (1) Virtual Exhibitor space in the Conference Platform that can be branded with the sponsor's media content as well as facilitate live streaming sessions organised by the sponsor
- Opportunity to insert corporate branded promotional items in delegates' packs
- One (1) individual invitation to the GBW Opening Reception to be allocated as the sponsor pleases
- Reserved seating for your representatives and guests at the GBW Church Service
- Photo record of sponsor's participation in Event (at sponsor's request)

HYBRID GLOBAL BUSINESS CONFERENCE

October 22 & 23, 2026

Networking Reception Sponsor Contribution: BBD \$10,000 / USD \$5,000

Benefits

- Acknowledgement as a Conference sponsor
- Invitation of one representative to GBW 2026 press launch and select media events
- One (1) complimentary individual registration for the 2026 Global Business Conference
- Registration of up to three (3) additional staff members for the conference at a 10% discount off of the regular conference rate
- Opportunity for sponsor to make a 10-minute corporate presentation immediately prior to the Conference Reception
- Opportunity to conduct a promotional giveaway during the Reception
- Reserved seating at the GBW Conference
- Corporate logo to be included on all promotional material associated with the networking mingle
- Opportunity to brand the reception area appropriately, in keeping with the Global Business Week branding guidelines
- Opportunity to invite three (3) unregistered guests or clients to the networking mingle
- One (1) complimentary booth space in Exhibit Hall at the Global Business conference (approx. 8'X 8') plus one (1) transferable Exhibitor Pass that would entitle the holder to participate in all breaks, lunches and the cocktail reception at the Conference
- One (1) Virtual Exhibitor space in the Conference Platform that can be branded with the sponsor's media content as well as facilitate live streaming sessions organised by the sponsor
- Opportunity to insert corporate branded promotional items in delegates' packs
- One (1) individual invitation to the GBW Opening Reception to be allocated as the sponsor pleases
- Reserved seating for representatives at the Church Service



HYBRID GLOBAL BUSINESS CONFERENCE

October 22 & 23, 2026

Conference Bag Sponsor Contribution: BBD \$6,000 / USD \$3,000

Benefits

- Acknowledgement as a GBW Conference sponsor
- Corporate logo featured prominently on the front of the bag along with conference logo
- Opportunity to insert materials into delegate's bags
- One (1) complimentary individual registration for the 2026 Global Business Conference
- Registration of one (1) additional staff member for the conference at a 10% discount off of the regular conference rate

Bag Inserts: BBD \$1,500 / USD \$750

Benefits

- Acknowledgement as a Conference contributor
- The right to supply corporate branded writing material (pens/pencils/notepads) OR lanyards OR USB Drives OR materials to all delegates at the conference

Conference Exhibitor Contribution: BBD \$3,500 / USD \$1,750

Benefits

- One (1) complimentary conference delegate registration to the 2026 GBW conference
- One (1) transferable Conference Exhibitor Pass with an opportunity for the recipients to participate in breaks, lunch and the networking mingle on Day 1.
- Opportunity to insert a one-page corporate profile in the conference tote bag
- Opportunity to distribute corporate gifts or conduct promotional giveaways at the conference.





Resilience: Adapting,
Transforming, Thriving

BIBA, #19 Pine Road, Belleville, St. Michael | T: (246) 537-2422 | E: biba@biba.bb
W: www.biba.bb | Facebook: Global Business Week | IG: [bibaglobalbusinessweek](https://www.instagram.com/bibaglobalbusinessweek)